

## Friends Forever Girls

**F**riends Forever Girls is a new line of dolls that promotes the values of "friendship" including self-respect, honesty and responsibility to impressionable young girls. Each doll has her own unique interests, character traits and background. Each doll comes with *The First Day of Forever* book, which explains how the Friends Forever Girls formed and includes their first adventure together. Readers can join in with the Friends Forever Girls by taking the Butterfly Promise, a friendship pact that bonds the group of friends and helps them navigate the many trials of growing up.



The Friends Forever Girls

